

# ClaraWell

Your Personal Health Assistant - For Life

From Prevention to Specialized Care

By Godly Labs Inc.

## Why does healthcare feel so

Disconnected and unclear?



Patients are lost.

Chronic illness is often ignored.

There's no trusted place to start — or continue — your health journey.

In the space between waiting rooms and worry,

ClaraWell quietly began to take shape



## Introducing ClaraWell

What if your health journey had a companion

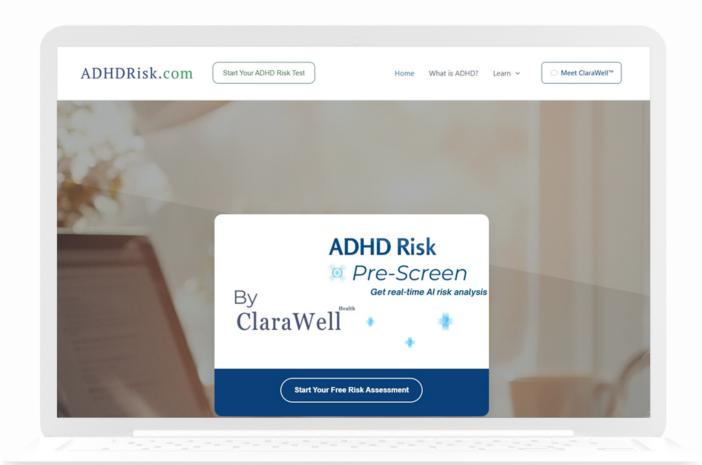
One that learned to understand you and was built to grow with you?



ClaraWell isn't here to be downloaded.

She's here to become someone you trust.

## No Risk, No Reward.

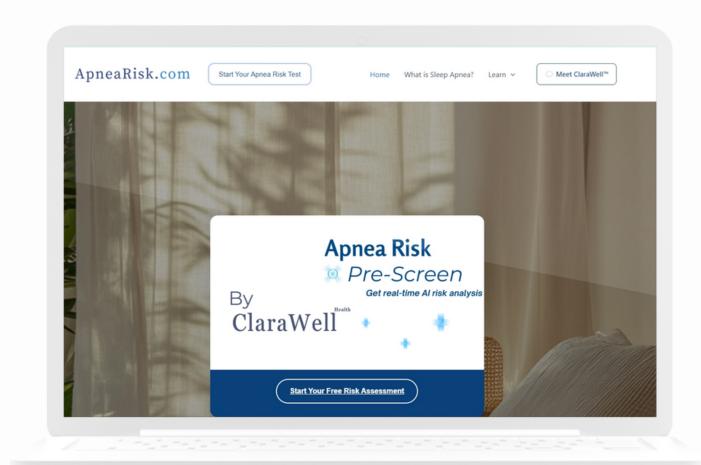


Live LLM screeners.

No sign-ups.

No friction.

Just care that learns.



ADHDRisk.com

Powered by ClaraWell™

The First Encounters

ApneaRisk.com

Powered by ClaraWell™

Live. Learning. Evolving — and already helpful.

### ClaraWell

### At the front desk of the internet hospital



ClaraWell™ cuts through the chaos

Just real help, from the very first hello.

Best of all? Her first hello keeps getting smarter.



ADHDRisk.com



ApneaRisk.com

More conversations. More care.

Live. Learning. Expanding — one person at a time.



## The Market Opportunity

This isn't niche. This is everyone. Everywhere.

# This is Healthcare.

ClaraWell A global opportunity.

And a commitment to care for everyone in it.

### The Business Model



Freemium

Free core, with premium upgrades



**Enterprise Licensing** 

Clinics, Insurers, Universities, Employers



Insights

Anonymous, compliant longitudinal data modeling.

Transforming medicine's most valuable currency, data.

Into clarity, connection, and care.

### >>>> Traction >>>>>

#### Entity & Infrastructure

U.S. C-Corp
Canadian Research Corp.
Live infrastructure.

Built to operate Built to scale.

#### Healthcare in the Wild

ClaraWell™ is live.

More conditions.

More care. On the way.

Where ClaraWell™ begins, One conversation at a time.

#### Clinical Partnerships

Advised by 10+ specialists across key verticals.

Built on clinical insight.

Guided by frontline expertise, Not assumptions.

### ClaraWell isn't a concept.

She's already learning — She's already helping.

# >>>> The Vision From the first hello to lifelong care.

Chronic condition tracking

Personalized behavior nudging

Mental health support

Clinician-ready insights and summaries

Full patient journey continuity

ClaraWell isn't just AI.

Each moment builds the healthcare LLM of the future.



### Decades of healthcare, tech, and ops experience.

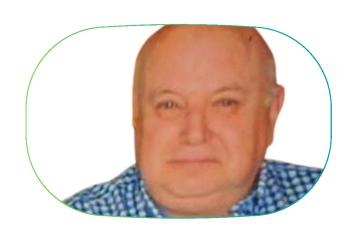
15+ years in clinical medicine — across sleep, psychiatry, and operations.

Co-Founded and led 5 clinics.

Now building as a clinical & technical founder.



Eric Blum CEO



Martin Blum CTO

25+ years of healthcare IT, systems design, and digital infrastructure.

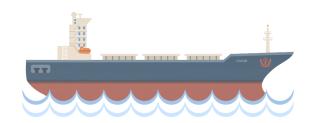
Led IT strategy for 40,000+ healthcare professionals. Technical systems architect.

Built by experience.

Designed for everyone.

# ClaraWell vs. Big Tech

Validation in a new marketplace.



Big Tech

The oil tanker—powerful, but slow to turn.

Built for closed ecosystems

Hard to adapt beyond their platform

Branded by engineers, not by empathy.



ClaraWell<sup>TM</sup>

The speedboat—fast, focused, and personal.

Open to all users, any platform
Already live, already learning
Warm, branded, and deeply human.

We are live—with heart, agility, and trust.

# The Ask Join the story. Shape the future.

Alongside:

Clinical and Research Collaborators

Media Outlets

Strategic Partners

A \$750K pre-seed round is open.

Accelerating. Intentionally. Now.

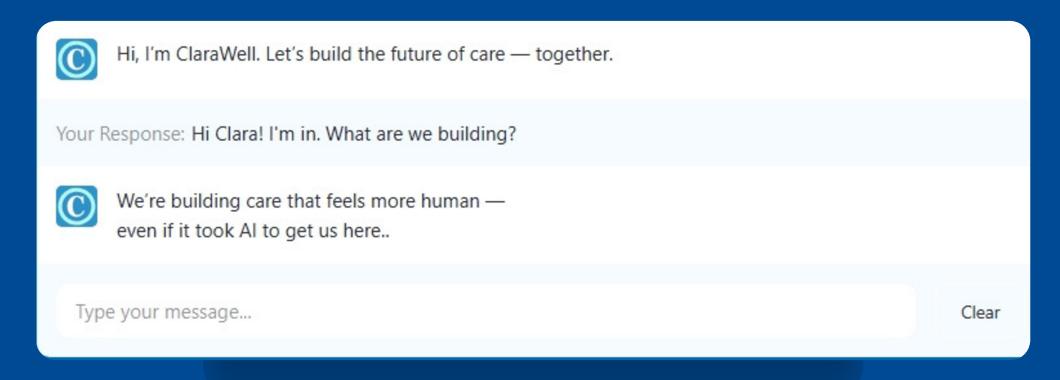
Most will watch it happen.

You're invited to build her with us.



# ClaraWell

Clarity in Health, Wellness for Life.



ClaraWell wasn't invented.

She's inevitable.